

EU Regulation 1924/2006 Nutrition and Health Claims made on Foods

Submission of Health Claims

Food Standards Agency



European Regulation 1924/2006 on Nutrition and Health Claims Made on Foods

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|------------------|---------------------|
| July 2003 | Commission proposal |
| October 2006 | Text adopted |
| 30 December 2006 | Text published |
| 19 January 2007 | Entry into force |
| 1 July 2007 | Application* |

* *Transitional periods*



Objective and approach

- Harmonise EU legislation and Facilitate free movement of goods
- Protect the consumer from misleading claims

HOW?

- Pre-market authorisation
- Conditions of use
- Labelling rules



General Requirements for all Claims

- Art 3: General principles
- Art 4: Nutrient profiles
- Art 5: General conditions
- Art 6: claims must be substantiated
- Art 7: nutrition labelling



Nutrition Claims

- Any claim which states, suggests or implies that a food has particular beneficial nutritional properties due to: energy or nutrients/other substances it does/does not provide/contain or that are present at a reduced or increased level;



Nutrition Claims

- Must be listed in the Annex
- Product must meet criteria
- Annex can be amended
- Meet additional criteria for comparative claims in Article 9 (“reduced”, “lite”, “increased”)



Health Claims

- Any claim that states, suggests or implies that a relationship exists between a food category, a food or one of its constituents and health

to help maintain a **healthy heart**



Health Claims

- National lists of function claims (A13.1)
- Claims based on new or emerging science
- and on proprietary data (A13.5)
- Reduction of disease risk claims
- and claims referring to children's development and health (A14)



Article 13.1 claims

Scope

- Growth, development, functions of the body
- Psychological and behavioural functions
- Slimming or weight control

Criteria

- based on generally accepted scientific evidence
- well understood by average consumer



UK list of candidate claims

- UK list opened October 2006
- UK closed 21 September 2007
- Submissions from industry
- Screening by authorities
- Publication 14 December 2007 and period of reflection
- Submission to the Commission 30 January 2008



Article 13 format

| Food category, food or food component | Health relationship | Suggested conditions of use | Nature of evidence | References | Example of wording |
|---------------------------------------|---------------------|---|------------------------------|-------------------------------------|--------------------|
| Active ingredient | Effect on health | Or conditions for claim to be valid – e.g. “dose” | Description of the reference | See Agency website for more details | |
| <i>Core component of the claim</i> | | | | | |



Organising UK list

- Receipt and acknowledgement
- Entry on database – eliminate duplicates
- Organised by nutrient or substance
- “Report” out in a system compatible to the Commission (access database)



Screening claims

- Eligible claims – exclude medicinal claims + ingredients
- Ensure references would allow an assessment by EFSA
- Highlight / remove questionable references
- 2,500 submissions; 2,100 on UK list



Specific conditions

- Article 10 - labelling requirements
 - varied diet and healthy lifestyle
 - quantity and pattern of consumption
 - warnings: excess and at risk groups
- Article 10 – reference to general non-specific benefits require an authorised claim



Prohibitions

- suggest health affected by not consuming a food
- refer to rate or amount of weight loss
- claims making reference to recommendations of individual doctors or health professionals
- * Medicinal Claims will continue to be prohibited

