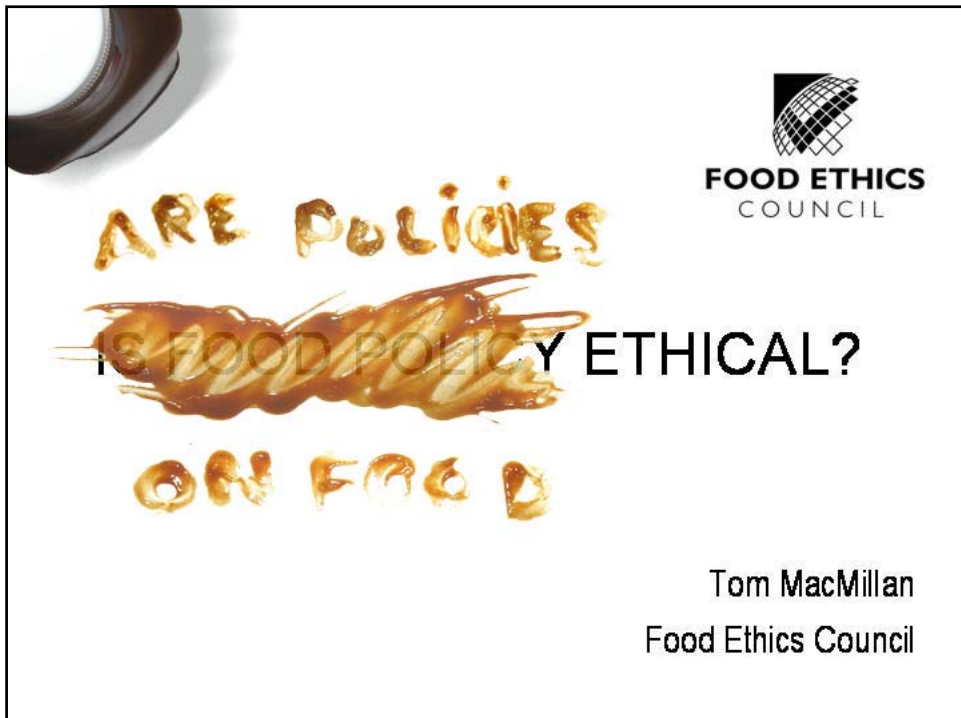




IS FOOD POLICY ETHICAL?

Tom MacMillan
Food Ethics Council



Tom MacMillan
Food Ethics Council

What makes policy ethical?



© Tartan films

The issues?

What makes policy ethical?



The outcome?

What makes policy ethical?



© New Consumer

The intent?

What makes policy ethical?



How we decide...

What makes policy ethical?



How we decide...

- **PRINCIPLED**
- **INFORMED**
- **INCLUSIVE**

Are food policies ethical?



Principled?

Are food policies ethical?



Informed?

Are food policies ethical?



Inclusive?

A tool and a question...

